

Client case study 1: Fairmont Hotel, Abu Dhabi

Market and financial feasibility study for a 5-star hotel, villas and offices

Client: Leading group of companies

Tasks:

- Supply and demand analysis in 3 market sectors (hotels, residential villas, offices)
- Site characteristics/SWOT assessment
- Positioning/facilities recommendations
- Projections of estimated Profit & Loss/Cash Flow to determine return on investment



...when diligence is due

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