

Client case study 3: Proposed Beach Resort, Zanzibar, Tanzania

Market & financial feasibility study for a 5-star resort hotel & villas

Client: International investment fund

Tasks:

- Supply and demand analysis, with special investigation of challenging market and operational conditions
- Site characteristics/SWOT assessment
- Positioning/facilities recommendations, feeding directly into client's architectural concept and bill of quantities
- Projections of estimated Profit & Loss/Cash Flow to determine return on investment
- Operator selection



...when diligence is due

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