

Client case study 4: Proposed Beach Resort, Muscat, Oman

Market, financial & technical feasibility study, 5-star tent-style boutique hotel

Client: Leading state property developer

Tasks:

- Supply and demand analysis – including multiple case studies about comparable regional and international tent and desert hotels
- Site characteristics/SWOT assessment
- Positioning/facilities recommendations, including zoning plan, floor area schedule and construction cost estimate
- Projections of estimated Profit & Loss/Cash Flow to determine return on investment



...when diligence is due

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