

# Client case study 5: Proposed Furnished Apartments, Jeddah Market, financial & technical feasibility for a compound redevelopment

Client: Leading residential real estate owner

Tasks:

- Supply and demand analysis, with profile of international and regional extended stay sectors
- Site characteristics/SWOT assessment
- Positioning/facilities recommendations, including zoning plan, floor area schedule and construction cost estimate
- Projections of estimated Profit & Loss and Cash Flow to determine return on investment

