Client case study 7: Tunis Sports City, Tunisia

Extensive market/feasibility study for a major mixed-use development

Client: Leading regional group of companies

Tasks:

- Research & analysis of existing & future supply & demand in the following <u>7 Tunis real estate</u>
 <u>sectors</u> shopping centres, family entertainment attractions, hotels, convention centres, serviced and residential apartments, offices
- Financial analysis by Viability involved creation of a highly flexible, customized <u>financial model for</u>
 10 project components, 3 development phases
- Viability's role was as editor and main author of the report
- Input provided to master planners, architects, engineers, etc



