

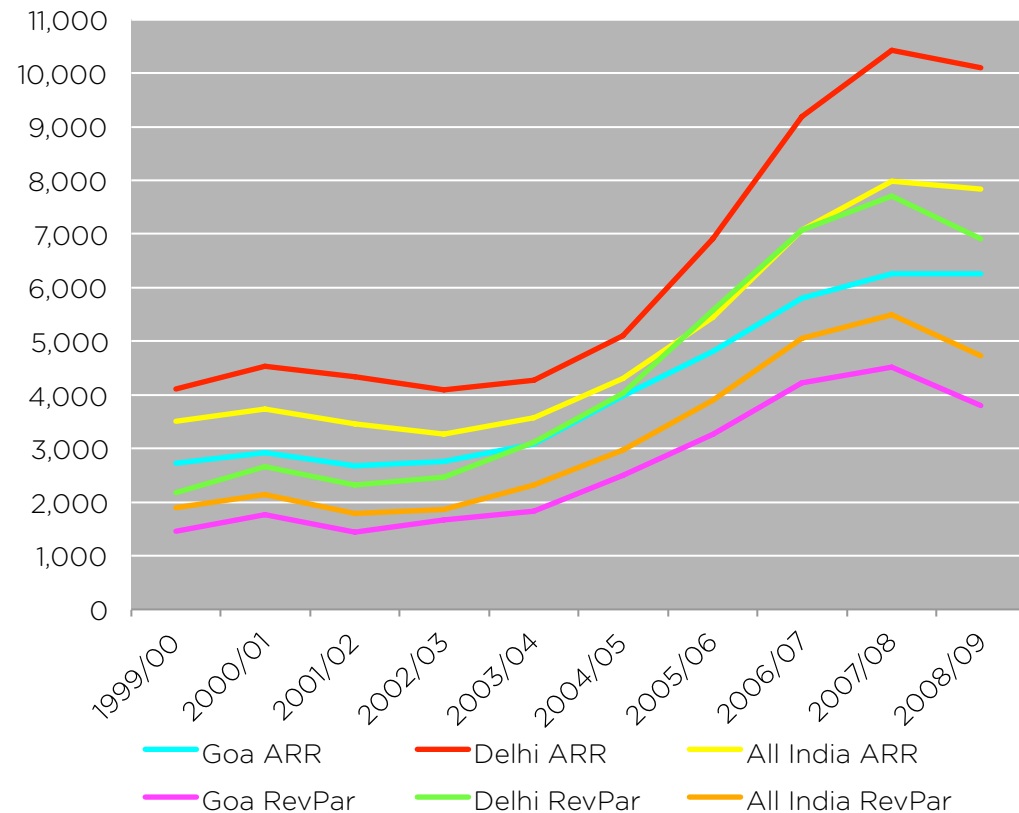
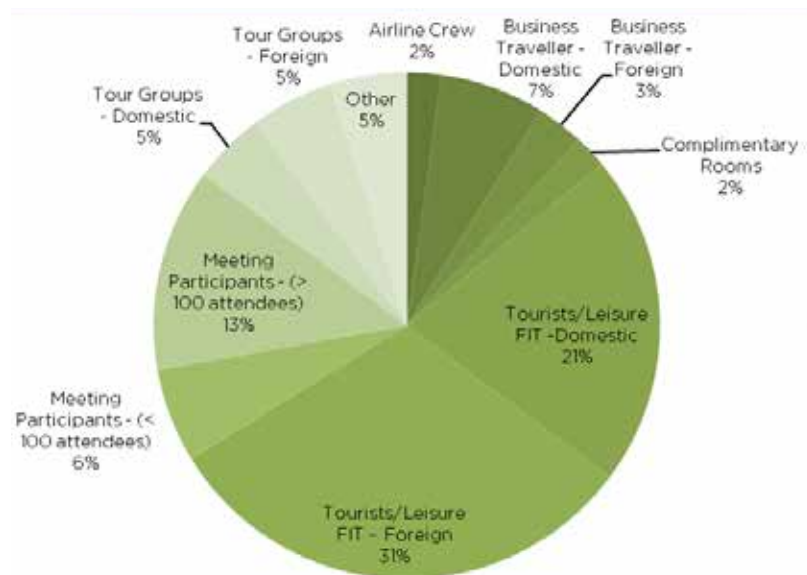
# Client case study 9: Proposed Boutique Hotel, Goa, India

## Market study for a fashion-themed luxury 'lifestyle' hotel

Client: International fashion retailer

Tasks:

- Research & analysis of existing & future supply & demand in the North & South Goa luxury and boutique hotel, as well as guest house sectors
- Extensive international sector overview & case studies
- Location search
- Development and design input



...when diligence is due