

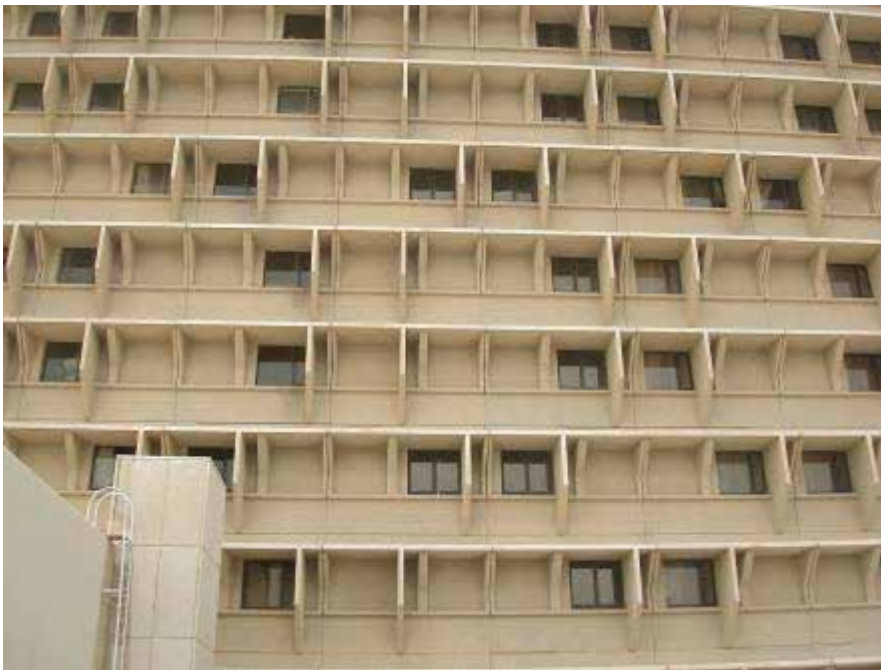
Client case study 10: InterContinental Regency Hotel, Bahrain

Market study to persuade the owner to invest in full renovation

Client: High net worth individual

Tasks:

- Overview of Bahrain hotel sector, economy, tourism
- Amenities benchmarking of luxury hotels
- Primary research to gauge customer perceptions against competitor set
- Property architectural review and upgrading recommendations



...when diligence is due

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