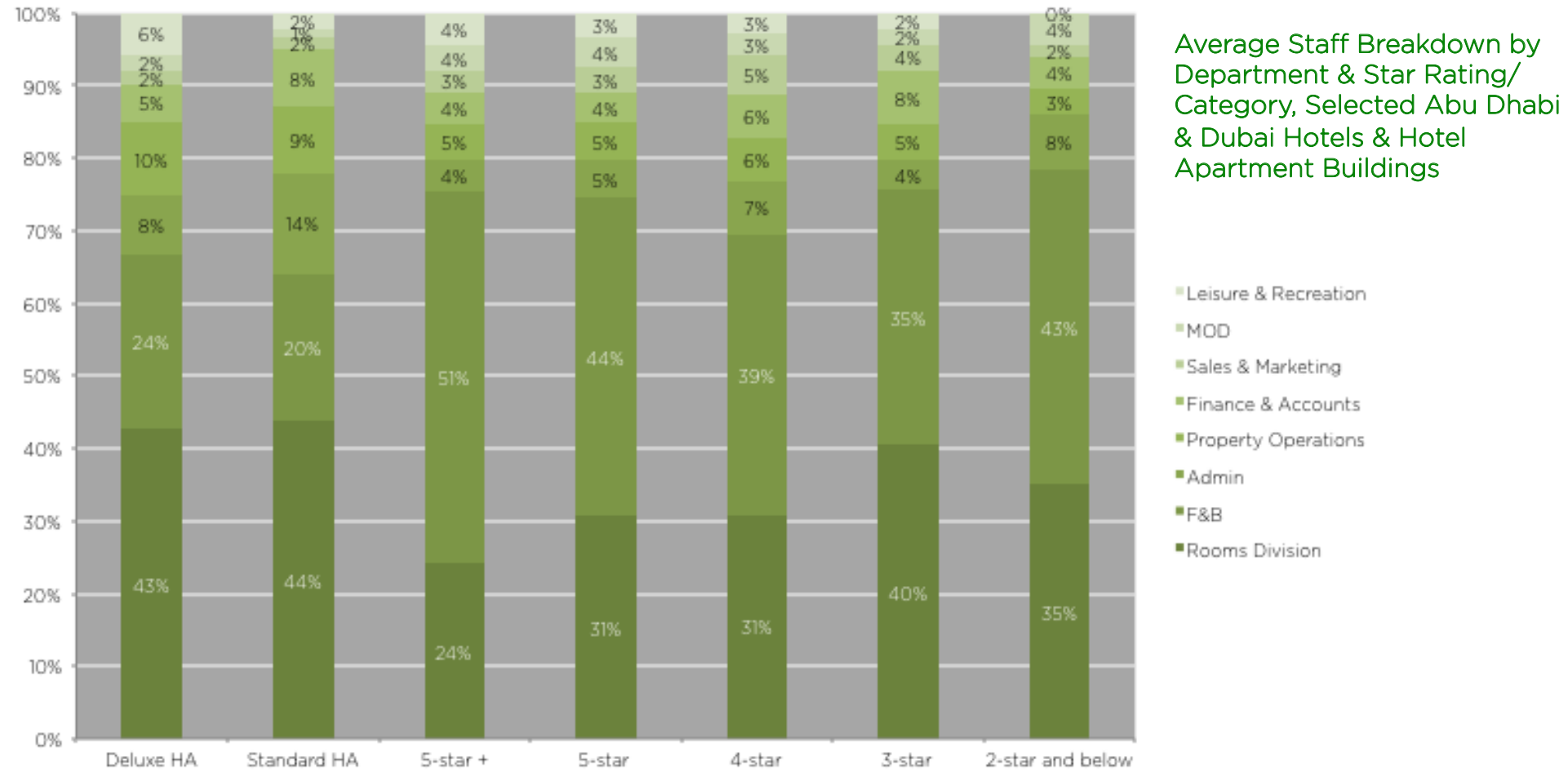


Client case study 11: Operational Research Studies for Hotel Chain

3 strategic market studies for top African hotel chain

Studies:

- Survey of hotel management fees at 50 hotels in Dubai and Abu Dhabi
- Report on growth of Islamic hotels in Middle East, for a proposed new brand
- Survey of staffing structures at 50 hotels in Dubai and Abu Dhabi



...when diligence is due